



Hosted by

YOUNG MEN'S  
BUSINESS LEAGUE  
~ of Austin ~

The 27<sup>th</sup> Annual  
**AUSTIN**  
UNDER 40  
AWARDS

On the evening of  
May 9, 2026  
JW Marriott

Benefitting



Austin  
Sunshine  
Camps

*Austin's premier celebration of young professional excellence and mentorship, raising critical funds for the next generation of leaders.*

Photos from left: Austin Sunshine Camps CEO, Erica Blue; 2025 Mentor of the Year Winner, Trennis Jones; 2025 Austinite of the Year Winner, Jennifer Sanders; 2025 Special Guest and Speaker, Council Member Jose Velásquez



# About the Austin Under 40 Awards

The **Austin Under 40 Awards (AU40)** is a celebrated annual program hosted by the **Young Men's Business League of Austin (YMBL)** that honors Austin's most promising young professionals under 40 and the mentors who guide them. The program culminates in the **Austin Under 40 Awards Gala**, a premier black-tie celebration and fundraising event benefiting **Austin Sunshine Camps (ASC)**.

## Austin Under 40 Awards Gala

Now in its **27th year**, the AU40 Gala recognizes excellence across **17 industry categories**, as well as the **Austinite of the Year**, **Mentor of the Year**, and the **Trailblazer Award**, which is presented to the finalist who raises the most funds for ASC.

**All AU40 proceeds benefit Austin Sunshine Camps (ASC)**, helping provide the magic of overnight camp, at no cost, to local youth who need it most.



## AU40 Signature Events & Winners Community

In the weeks leading up to the gala, AU40 hosts two exclusive **Signature Events** for finalists and select sponsors. In 2025 those events included a **Finalist Happy Hour** and **Mayor's Coffee** with Austin Mayor Kirk Watson. Each gathering brings together approximately 150 guests, including finalists, their guests, sponsors, and AU40 committee members. These events offer more than recognition. They create meaningful connections between young leaders from across industries.

After the gala, AU40 continues to foster leadership and impact through the **AU40 Winners' Community**, hosting **6-8 events annually** for past winners spanning the event's 26-year legacy. These events range from **networking socials to community service initiatives**, all designed to keep past winners **engaged, connected, and inspired**.



### 2025-2026 EVENT SCHEDULE

Nominations Kick-Off Party.....	Sept 18, 2025
Nominations Close.....	January 9, 2026
Applications Due.....	January 12, 2026
Finalists Announced.....	Early March 2026
Finalist Happy Hour.....	Early April 2026
Mayor's Coffee.....	April 14th, 2026
2026 Awards Gala.....	May 9, 2026
Winners' Welcome.....	Late May, 2026

# About Our Beneficiary

For nearly 100 years, Austin Sunshine Camps (ASC) has provided the magic of overnight camp, without the barrier of cost, to Central Texas youth who need it most. We serve children ages 8 - 15 who qualify for free or reduced lunch or are part of the foster care system.



**Austin  
Sunshine  
Camps**

At our camps in Zilker Park and Lake Travis, kids gain more than summer memories. They build confidence, friendships, and life skills. In 2024, we served **516 campers**, with **88% qualifying for free/reduced lunch**, **8% in foster care**, and **65% from single-parent households**.

Campers stay for **10 days and 9 nights**, choosing from dozens of activities and leadership tracks that allow them to explore, connect, and grow. Our latest surveys show:

- **80% of families say camp improved their child's social skills**
- **82% of campers say it helped them believe in their own success**

While ASC is free to families, it costs us **\$1,500 per camper** to deliver this transformative experience.

**Your support of AU40 fuels this mission to help kids break through barriers and access opportunities they may otherwise never have.**

"ASC has taught my daughter so many social emotional skills. She has made strong bonds with not only campers, but the leadership staff and counselors. They have encouraged her to try new things, work through her fears, and grow as a person."  
-ASC Camper Parent



**516 Campers Served in 2024**



**\$1,500 = One Full Camp Experience**



**100% Free to Campers**



# 2025 In Review

On May 10, 2025, the 26th annual Austin Under 40 Awards Gala brought together nearly 500 of Austin's most dynamic leaders, finalists, and supporters for an inspiring night of recognition, fun, and impact.

Hosted by the Young Men's Business League (YMBL) and benefiting Austin Sunshine Camps (ASC), the gala is one of the city's most celebrated philanthropic events, honoring the individuals shaping Austin's future, while raising critical funds for the next generation of leaders.

## A Year of Growth and Momentum

Despite rising event costs and economic uncertainty, 2025 marked several achievements:

- 495 attendees filled the ballroom
- 500+ nominations and 90 finalists
- \$42k+ raised for ASC
- 13% increase in attendance
- 20% increase in donations

Check out the  
2025 Winners!  
[Scan or Click Here >>](#)



Sponsors not only gained exposure to an elite audience of community leaders and changemakers, but helped power a platform that continues to grow in reach, reputation, and mission impact.

In 2025, we also launched the AU40 Winners' Community, hosting seven exclusive events to keep past honorees engaged and inspired throughout the year.

### **BY THE NUMBERS**

**500<sup>+</sup>**   
NOMINATIONS

**90**   
FINALISTS

**19**   
WINNERS

**495**   
GALA ATTENDEES

**13%↑**  
INCREASE IN  
ATTENDANCE

**\$42k**   
FUNDRAISED

**20%↑**  
INCREASE IN  
FUNDRAISING



### **INSTAGRAM IMPACT**

**75k+**  
CONTENT  
VIEWS

**500+**  
CONTENT  
INTERACTIONS



### **LINKEDIN IMPACT**

**56K+**  
CONTENT  
VIEWS

**1.7k+**  
CONTENT  
INTERACTIONS



# THANK YOU TO OUR 2025 SPONSORS!

## Platinum Sponsors



Helping Here.®

## Gold Sponsors

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REAL ESTATE

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WORKERS' COMPENSATION INSURANCE

The malin®

AUSTIN  
BUSINESS JOURNAL

## Silver Sponsors

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## Contributing Sponsors

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STILL  
AUSTIN  
— WHISKEY Co —



OH HAPPY DAY  
Booth



# Why Sponsor the Austin Under 40 Awards?

The Austin Under 40 Awards brings together the people shaping Austin's future, from C-suite executives and entrepreneurs to civic stewards and innovators across 17 distinct industries. This audience is more than just successful; they are influential decision-makers with the connections, purchasing power, and passion to champion the brands that support their community.

## Our Audience

- **Professionals under 40** and the mentors who guide them, representing Austin's most dynamic industries, spanning technology, finance, real estate, healthcare, media, law, arts, and more.
- **High-impact leaders:** finalists, winners, and guests are often C-suite executives, business owners, and community influencers whose reach extend far beyond the ballroom.
- **Civically engaged Austinites:** many serve on nonprofit boards, lead philanthropic efforts, and support local initiatives that are actively making Austin's future brighter.

## How Your Brand Gets Noticed

Sponsorship of AU40 isn't a single-night mention, it's a year-long presence across multiple touchpoints:

### In-Person Engagement

The typical AU40 year sees **10 or more in-person events**. Being a sponsor puts your brand on display at these events. Sponsors also get tickets to attend 1 to 4 of these events (depending on sponsorship level), giving you direct access to meet the Finalists and other past winners.

**Gala Night:** Nearly 500 attendees gather for the city's premier black-tie awards celebration.

**Signature Events:** Two exclusive gatherings before the gala, plus a post-gala Winners' Welcome.

**Winners' Community:** 6–8 events annually for past winners, keeping your brand in front of AU40's most distinguished alumni.

### Digital & Media Reach

**Instagram:** 75,000+ views and 500+ interactions on gala content alone in 2025.

**LinkedIn:** 56,000+ views and 1,700+ interactions on gala content alone in 2025.

**Email:** Sponsor Recognition Block is included in emails sent to 3,200+ general newsletter subscribers, program update emails to 500+ Nominees, and Winners' Community newsletter sent to ~300 past winners.

**Maximize your exposure by sponsoring today!**

Sponsor recognition starts when you commit and runs through December 2026.



Sponsorship Tiers		Gold	Platinum	Title
		\$4,500 or \$6,600	\$15,000	\$50,000
Gala Tickets	Sponsorship Quantity Available	18	3	1
	Included Gala Tickets	2 or 10	10	20
	Discount on Additional Individual Tickets	20% off	25% off	30% off
	Discount to Upgrade or Add a Table (10 Tickets) (Replaces standard 10% table discount)	25% off	30% off	35% off
Signature Event Access	Tickets to Finalist Happy Hour	2	2 or 4*	4
	Tickets to Mayor's Coffee	2	2 or 4*	4
	Tickets to Winners' Welcome Event		2 or 4*	4
Event Naming	Named event sponsor with branding opportunities for our Flagship Event: "The Austin Under 40 Awards Gala, presented by [sponsor name]"			✓
	Named event sponsor with branding opportunities for one Signature Event, for example "2026 AU40 Finalist Happy Hour, presented by [sponsor name]"		✓	
Event Speaking Roles	2 minute speaking opportunity or video at Gala.			✓
	Opportunity to present the 2026 Austinite of the Year Award, alongside the 2025 Austinite of the Year at Gala.			✓
	2 min speaking opportunity at selected Signature Event.		✓	
	Opportunity to present selected 2026 Category Award, alongside the 2025 Category Winner, at Gala.	✓		
Brand Exposure at Gala	Product placement or other brand representation at Gala. (Have an idea? Let's get creative!)			✓
	Sponsor logo attached to AU40 logo everywhere it appears on print and digital assets during the gala.			✓
	Recognition of sponsor and their Signature Event during program.		✓	
	Logo on category finalist poster on display in cocktail reception area and on-screen during award presentation.	✓		
	Logo included in digital event program	✓	✓	✓
Other Brand Exposure	Opportunity to contribute a high-value item or experience (e.g., product, service, or gift) to a curated winners' gift package	✓	✓	✓
	Recognition in social media posts	2	2	2
	Logo on category finalist poster at Finalist HH & Mayors Coffee	✓		
	Company logo (linked to sponsor's website) featured on AU40 website.	✓	✓	✓
	Company logo in Sponsor Recognition Block included in all AU40 email list distributions (3,200+ general newsletter recipients, ~300 for Winners Community newsletter)	✓	✓	✓
	Company logo in Sponsor Recognition Block signage at 2026 AU40 Winners' Community events. (6+ events)	✓	✓	✓

\*Platinum Sponsors receive 4 tickets to their selected Signature Event, and 2 tickets to the other two Signature Events.

# Title Sponsor (Gala)

\$50,000, Quantity Available: 1

Our highest-profile opportunity and exclusive naming opportunity for our flagship event, the Awards Gala. This sponsor receives top billing across all event branding and marketing, exclusive speaking and presentation roles at the gala, and maximum exposure before, during, and after the event.

## Gala Tickets

- Twenty (20) tickets (two tables) to the Gala included
- Add individual tickets at a 30% discount or tables at a 35% discount

## Signature Event Access

- Four (4) tickets to the Finalist Happy Hour (early April)
- Four (4) tickets to the Mayor's Coffee (mid-late April)
- Four (4) tickets to the Winners' Welcome (late May)
- Four (4) tickets to all 2026 Winners' Community events. (Estimated 5 events, typically with about 30 attendees)

## Event Naming

- Named event sponsor for our flagship event, the Awards Gala, on May 9<sup>th</sup>, 2026
- Ex: "The Austin Under 40 Awards Gala, presented by [sponsor name]"

## Event Speaking Roles

- Awards Gala: 2-minute speaking opportunity or video at Gala
- Awards Gala: Opportunity to present the 2026 Austinite of the Year Award, alongside the 2025 Austinite of the Year

## Brand Exposure at Gala

- Product placement or other brand representation at Gala (Have an idea? Let's get creative!)
- Sponsor logo attached to AU40 logo everywhere it appears on print and digital assets during the gala
- Logo included in digital event program

## Other Brand Exposure

- Opportunity to contribute a high-value item or experience (e.g., product, service, or gift) to a curated winners' gift, shared with all 19 Austin Under 40 Award recipients (subject to approval to ensure quality and relevance)
- Recognition in two (2) social media posts
- Company logo (linked to sponsor's website) featured on AU40 website
- Company logo in Sponsor Recognition Block included in all AU40 email list distributions:
  - General AU40 Newsletter (3,200+ recipients)
  - AU40 Winners Community Newsletter (300+ recipients)
- Company logo in Sponsor Recognition Block signage at 2026 AU40 Winners' Community events
  - Framed 24" x 36" sign on display tripod
  - Goal of 6+ events in 2026



# Platinum Sponsor (Signature Event)

\$15,000, Quantity Available: 3

Align your brand with one of AU40's Signature Events as the named sponsor for that event. Select One:

- **Finalist Happy Hour** (pre-Gala, April) - A weekday evening happy hour to kick off the award season. Invitees include the 90 Finalists, their +1s, sponsors, AU40 committee, and Austin Sunshine Camps staff. Typically about 150 guests.
- **Mayor's Coffee** (pre-Gala, April) - A weekday morning event, hosting the Austin Mayor (subject to availability) at the Austin Sunshine Camps headquarters: Zilker Lodge. Invitees include the 90 Finalists, their +1s, sponsors, AU40 committee, and Austin Sunshine Camps staff. Typically about 150 guests.
- **Winners' Welcome** (post-Gala, May) - A weekday evening happy hour in collaboration with the AU40 Winners' Community, welcoming this year's newest winners. Invitees include the nineteen 2026 winners, their +1s, and the AU40 Winners' Community. Typically about 60 guests.

## Gala Tickets

- Ten (10) tickets (one table) to the Gala included
- Add individual tickets at a 25% discount or tables at a 30% discount

## Signature Event Access

- Four (4) tickets to your selected Signature Event
- Two (2) tickets to the other two Signature Events

*If you select the Winners' Welcome, you will also receive two (2) tickets to all other 2026 Winners' Community events. (Estimated 5 events, typically with about 30 attendees)*

## Event Naming

- Named event sponsor with branding opportunities for one Signature Event.  
Example: "2026 AU40 Finalist Happy Hour, presented by [sponsor name]"

## Event Speaking Roles

- 2 min speaking opportunity at selected Signature Event

## Brand Exposure at Gala

- Recognition of sponsor and their Signature Event during program
- Logo included in digital event program

## Other Brand Exposure

- Opportunity to contribute a high-value item or experience (e.g., product, service, or gift) to a curated winners' gift, shared with all 19 Austin Under 40 Award recipients (subject to approval to ensure quality and relevance)
- Recognition in two (2) social media posts
- Company logo (linked to sponsor's website) featured on AU40 website
- Company logo in Sponsor Recognition Block included in all AU40 email list distributions:
  - General AU40 Newsletter (3,200+ recipients)
  - AU40 Winners Community Newsletter (300+ recipients)
- Company logo in Sponsor Recognition Block signage at 2026 AU40 Winners' Community events
  - Framed 24" x 36" sign on display tripod
  - Goal of 6+ events in 2026

# Gold Sponsor (Category)

\$4,500 (2 gala tickets), *or*

\$6,600 (Full table of 10 gala tickets)

Quantity Available: 18

Sponsor one of our award categories and take the stage to present it at the gala alongside last year's winner. Includes logo placement on all category-specific print and digital signage and marketing.

Select One Category:

Advertising, Marketing, and Public Relations  
Architecture, Engineering, Construction, and Design  
Arts, Music, and Entertainment  
Capital, Financial, and Insurance Services  
Civics, Government, and Public Affairs  
Energy, Sustainability, and Transportation  
Food, Events, and Hospitality  
Journalism, Media, and Content Creation  
Legal

Medicine and Healthcare  
Mentor of the Year  
Nonprofit Service  
People and Operations  
Real Estate  
Retail, Manufacturing, and Supply Chain  
Sports, Wellness, and Fitness  
Technology  
Youth and Education

## Gala Tickets

- Either Two (2) tickets or One Full Table (10 tickets) to the Gala included (\$4,500 or \$6,600 package respectively)
- Add individual tickets at a 20% discount or upgrade to a table at a 25% discount

## Signature Event Access

- Two (2) tickets to the Finalist Happy Hour
- Two (2) tickets to the Mayor's Coffee

## Event Speaking Roles

- Opportunity to present selected 2026 Category Award, alongside the 2025 Category Winner, at Gala

## Brand Exposure at Gala

- Logo on category finalist poster on display in cocktail reception area and on-screen during award presentation
- Logo included in digital event program

## Other Brand Exposure

- Opportunity to contribute a high-value item or experience (e.g., product, service, or gift) to a curated winners' gift, shared with all 19 Austin Under 40 Award recipients (subject to approval to ensure quality and relevance)
- Recognition in two (2) social media posts
- Logo on category finalist poster on display at Finalist Happy Hour and Mayors Coffee
- Company logo (linked to sponsor's website) featured on AU40 website
- Company logo in Sponsor Recognition Block included in all AU40 email list distributions:
  - General AU40 Newsletter (3,200+ recipients)
  - AU40 Winners Community Newsletter (300+ recipients)
- Company logo in Sponsor Recognition Block signage at 2026 AU40 Winners' Community events
  - Framed 24" x 36" sign on display tripod
  - Goal of 6+ events in 2026



# Unlock the Full YMBL Portfolio

Extend your influence beyond the Gala. By aligning with the Young Men's Business League (YMBL) portfolio, your brand gains access to diverse demographics throughout the year—from the fitness community at the Sunshine Run to industry leaders at the Speaker Series.

We offer preferred pricing structures for partners securing a multi-event presence, ensuring your brand stays top-of-mind while maximizing your impact on Austin Sunshine Camps.



Austin's favorite 10k / 5k / Kid 5k / Dog 5k!  
Proceeds benefit the Austin Sunshine Camps  
April/May



You don't need to be good to have fun!  
Proceeds benefit YMBL  
November



Clay day at the ranch? Yes please!  
Proceeds benefit YMBL  
September



Ultra-prime location at MLK and Trinity  
Proceeds benefit YMBL  
All Home UT Football Games



Networking, lunch, and inspirational speakers  
Proceeds benefit YMBL  
5 to 8 events per year

Email [sponsorship@austinunder40.org](mailto:sponsorship@austinunder40.org) to explore year-round options.

# Ready To Join Us?

Your sponsorship makes evenings like this, and the mission behind them, possible. Here's what some of our 2025 finalists and winners had to say:



*It was an amazing night at the Austin Under 40 Awards! The room was full of amazing young leaders ... and it gives me hope in the future of our city.*  
**-Lourdes Zuniga, Finalist**

*Through this process, I have had the great pleasure to meet some very talented individuals who are creating change in our incredible city.*  
**-Jacqueline Dudley, Winner**



*Huge thanks to YMBL Austin for hosting and organizing such a memorable event. Austin Sunshine Camps work for children in our community is invaluable, and I'm proud to have contributed to their fundraising efforts.*  
**-Jennifer Sinski, Winner**

## Support the Celebration. Fuel the Mission.

Your sponsorship underwrites the Austin Under 40 Gala so every dollar raised can go directly to Austin Sunshine Camps.

## Maximize your exposure by sponsoring today!

Sponsor recognition starts when you commit and runs through December 2026.

We'd love to explore how your brand can be part of this extraordinary celebration. Send us an email to learn more!

✉ Email: [sponsorship@austinunder40.org](mailto:sponsorship@austinunder40.org)

🌐 Learn more: [www.AustinUnder40.org](http://www.AustinUnder40.org)