



Hosted by

**YOUNG MEN'S
BUSINESS LEAGUE**
~ of Austin ~

The 27th Annual **AUSTIN** UNDER 40 AWARDS

On the evening of
May 9, 2026
JW Marriott

Benefitting



**Austin
Sunshine
Camps**

Austin's premier celebration of young professional excellence and mentorship, raising critical funds for the next generation of leaders.

Photos from left: Austin Sunshine Camps CEO, Erica Blue; 2025 Mentor of the Year Winner, Trennis Jones; 2025 Austinite of the Year Winner, Jennifer Sanders; 2025 Special Guest and Speaker, Council Member Jose Velásquez

About the Austin Under 40 Awards

The **Austin Under 40 Awards (AU40)** is a celebrated annual program hosted by the **Young Men's Business League of Austin (YMBL)** that honors **Austin's most promising young professionals under 40 and the mentors who guide them**. The program culminates in the **Austin Under 40 Awards Gala**, a premier black-tie celebration and fundraising event benefiting **Austin Sunshine Camps (ASC)**.

Austin Under 40 Awards Gala

Now in its **27th year**, the **AU40 Gala** recognizes excellence across **17 industry categories**, as well as the **Austinite of the Year**, **Mentor of the Year**, and the **Trailblazer Award**, which is presented to the finalist who raises the most funds for ASC.

All proceeds from AU40 benefit **Austin Sunshine Camps (ASC)**, helping **provide the magic of overnight camp, at no cost**, to local youth who need it most.



AU40 Signature Events & Winners Community

In the weeks leading up to the gala, AU40 hosts two exclusive **Signature Events** for finalists and select sponsors. In 2025 those events included a **Finalist Happy Hour** and a **breakfast with Austin Mayor Kirk Watson**. Each gathering brings together approximately 150 guests, including finalists, their guests, sponsors, and AU40 committee members. These events offer more than recognition. They create **meaningful connections** between **emerging leaders** from across industries.

After the gala, AU40 continues to foster leadership and impact through the **AU40 Winners' Community**, hosting **6-8 events annually** for past winners spanning the event's **26-year legacy**. These events range from **networking socials to community service initiatives**, all designed to keep past winners **engaged, connected, and inspired**.



2025-2026 EVENT SCHEDULE

Nominations Kick-Off Party.....	Sept 18, 2025
Nominations Close.....	January 9, 2026
Applications Due.....	January 12, 2026
Finalists Announced.....	Early March 2026
Finalist Happy Hour.....	Early April 2026
Mayor's Coffee.....	Mid-April 2026
2026 Awards Gala.....	May 9, 2026
Winners' Welcome.....	Late May, 2026

About Our Beneficiary

For nearly 100 years, Austin Sunshine Camps (ASC) has provided the magic of overnight camp, without the barrier of cost, to Central Texas youth who need it most. We serve children ages 8 - 15 who qualify for free or reduced lunch or are part of the foster care system.



**Austin
Sunshine
Camps**

At our camps in Zilker Park and Lake Travis, kids gain more than summer memories. They build confidence, friendships, and life skills. In 2024, we served **516 campers**, with **88% qualifying for free/reduced lunch**, **8% in foster care**, and **65% from single-parent households**.

Campers stay for **10 days and 9 nights**, choosing from dozens of activities and leadership tracks that allow them to explore, connect, and grow. Our latest surveys show:

- **80% of families say camp improved their child's social skills**
- **82% of campers say it helped them believe in their own success**

While ASC is free to families, it costs us **\$1,500 per camper** to deliver this transformative experience.

Your support of AU40 fuels this mission to help kids break through barriers and access opportunities they may otherwise never have.

"ASC has taught my daughter so many social emotional skills. She has made strong bonds with not only campers, but the leadership staff and counselors. They have encouraged her to try new things, work through her fears, and grow as a person."
-ASC Camper Parent



516 Campers Served in 2024



\$1,500 = One Full Camp Experience



100% Free to Campers



2025 In Review

On May 10, 2025, the 26th annual Austin Under 40 Awards Gala brought together nearly 500 of Austin's most dynamic leaders, finalists, and supporters for an inspiring night of recognition, fun, and impact.

Hosted by the Young Men's Business League (YMBL) and benefiting Austin Sunshine Camps (ASC), the gala is one of the city's most celebrated philanthropic events, honoring the individuals shaping Austin's future, while raising critical funds for the next generation of leaders.

A Year of Growth and Momentum

Despite rising event costs and economic uncertainty, 2025 marked several achievements:

- 495 attendees filled the ballroom
- 500+ nominations and 90 finalists
- \$42k+ raised for ASC
- 13% increase in attendance
- 20% increase in donations

Check out the
2025 Winners!
[Scan or Click Here >>](#)



Sponsors not only gained exposure to an elite audience of community leaders and changemakers, but helped power a platform that continues to grow in reach, reputation, and mission impact.

In 2025, we also launched the AU40 Winners' Community, hosting seven exclusive events to keep past honorees engaged and inspired throughout the year.

BY THE NUMBERS

500⁺ 
NOMINATIONS

90 
FINALISTS

19 
WINNERS

495 
GALA ATTENDEES

13%↑
INCREASE IN
ATTENDANCE

\$42k 
FUNDRAISED

20%↑
INCREASE IN
FUNDRAISING



INSTAGRAM IMPACT

75k+
CONTENT
VIEWS

500+
CONTENT
INTERACTIONS



LINKEDIN IMPACT

56K+
CONTENT
VIEWS

1.7k+
CONTENT
INTERACTIONS

THANK YOU TO OUR 2025 SPONSORS!

Platinum Sponsors



Helping Here.

Gold Sponsors

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WORKERS' COMPENSATION INSURANCE

The malin®

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STILL
AUSTIN
— WHISKEY Co —



OH HAPPY DAY
Booth



Why Sponsor the Austin Under 40 Awards?

The Austin Under 40 Awards brings together the people shaping Austin's future, from C-suite executives and entrepreneurs to civic leaders, innovators, and rising stars across 17 industries. Our audience isn't just successful. They're influential decision-makers with the connections, purchasing power, and passion to elevate the brands that support them.

Our Audience

- **Professionals under 40** and the mentors who guide them, representing Austin's most dynamic industries: technology, finance, real estate, healthcare, media, law, arts, and more.
- **High-impact leaders:** finalists, winners, and guests are often C-suite executives, business owners, and community influencers.
- **Civically engaged Austinites:** many serve on nonprofit boards, lead philanthropic efforts, and support local initiatives.

How Your Brand Gets Noticed

Sponsorship of AU40 isn't a single-night mention — it's a year-long presence across multiple touchpoints:

In-Person Engagement

The typical AU40 year sees **10 or more in-person events**. Being a sponsor puts your brand on display at these events. Sponsors also get tickets to attend 1 to 4 of these events (depending on sponsorship level), giving you direct access to meet the Finalists and other past winners.

Gala Night: Nearly 500 attendees gather for the city's premier black-tie awards celebration.

Signature Events: Two exclusive gatherings before the gala, plus a post-gala Winners' Welcome.

Winners' Community: 6–8 events annually for past winners, keeping your brand in front of AU40's most distinguished alumni.

Digital & Media Reach

Instagram: 75,000+ content views and 500+ interactions on gala content alone in 2025.

LinkedIn: 56,000+ views and 1,700+ interactions on gala content alone in 2025.

Email: Sponsor Recognition Block is included in emails sent to 3,200+ general newsletter subscribers, program update emails to 500+ Nominees, and Winners' Community newsletter sent to ~300 past winners.

Maximize your exposure by sponsoring today!

Sponsor recognition starts when you commit and runs through December 2026.

Sponsorship Tiers

		Gold	Platinum	Title
		\$4,500	\$15,000	\$50,000
Gala Tickets	Sponsorship Quantity Available	18	3	1
	Included Gala Tickets	2	10	20
	Discount on Additional Individual Tickets	20% off	25% off	30% off
	Discount to Upgrade or Add a Table (10 Tickets) (Replaces standard 10% table discount)	25% off	30% off	35% off
Signature Event Access	Tickets to Finalist Happy Hour	2	2 or 4*	4
	Tickets to Mayor's Coffee	2	2 or 4*	4
	Tickets to Winners' Welcome Event		2 or 4*	4
Event Naming	Named event sponsor with branding opportunities for our Flagship Event: "The Austin Under 40 Awards Gala, presented by [sponsor name]"			✓
	Named event sponsor with branding opportunities for one Signature Event, for example "2026 AU40 Finalist Happy Hour, presented by [sponsor name]"		✓	
Event Speaking Roles	2 minute speaking opportunity or video at Gala.			✓
	Opportunity to present the 2026 Austinite of the Year Award, alongside the 2025 Austinite of the Year at Gala.			✓
	2 min speaking opportunity at selected Signature Event.		✓	
	Opportunity to present selected 2026 Category Award, alongside the 2025 Category Winner, at Gala.	✓		
Brand Exposure at Gala	Product placement or other brand representation at Gala. (Have an idea? Let's get creative!)			✓
	Sponsor logo attached to AU40 logo everywhere it appears on print and digital assets during the gala.			✓
	Recognition of sponsor and their Signature Event during program.		✓	
	Logo on category finalist poster on display in cocktail reception area and on-screen during award presentation.	✓		
	Logo included in digital event program	✓	✓	✓
Other Brand Exposure	Recognition in social media posts	2	2	2
	Logo on category finalist poster at Finalist HH & Mayors Coffee	✓		
	Company logo (linked to sponsor's website) featured on AU40 website.	✓	✓	✓
	Company logo in Sponsor Recognition Block included in all AU40 email list distributions (3,200+ general newsletter recipients, ~300 for Winners Community newsletter)	✓	✓	✓
	Company logo in Sponsor Recognition Block signage at 2026 AU40 Winners' Community events. (6+ events)	✓	✓	✓

*Platinum Sponsors receive 4 tickets to their selected Signature Event, and 2 tickets to the other two Signature Events.

Title Sponsor (Gala)

\$50,000, Quantity Available: 1

Our highest-profile opportunity and exclusive naming opportunity for our flagship event, the Awards Gala. This sponsor receives top billing across all event branding and marketing, exclusive speaking and presentation roles at the gala, and maximum exposure before, during, and after the event.

Gala Tickets

Twenty (20) tickets (two tables) to the Gala included
Add individual tickets at a 30% discount or tables at a 35% discount

Signature Event Access

Four (4) tickets to the Finalist Happy Hour (early April)
Four (4) tickets to the Mayor's Coffee (mid-late April)
Four (4) tickets to the Winners' Welcome (late May)
Four (4) tickets to all 2026 Winners' Community events. (Estimated 5 events, typically with about 30 attendees)

Event Naming

Named event sponsor for our flagship event, the Awards Gala, on May 9th, 2026
Ex: "The Austin Under 40 Awards Gala, presented by [sponsor name]"

Event Speaking Roles

Awards Gala: 2-minute speaking opportunity or video at Gala
Awards Gala: Opportunity to present the 2026 Austinite of the Year Award, alongside the 2025 Austinite of the Year

Brand Exposure at Gala

Product placement or other brand representation at Gala (Have an idea? Let's get creative!)
Sponsor logo attached to AU40 logo everywhere it appears on print and digital assets during the gala
Logo included in digital event program

Other Brand Exposure

Recognition in two (2) social media posts
Company logo (linked to sponsor's website) featured on AU40 website
Company logo in Sponsor Recognition Block included in all AU40 email list distributions:

- General AU40 Newsletter (3,200+ recipients)
- AU40 Winners Community Newsletter (300+ recipients)

Company logo in Sponsor Recognition Block signage at 2026 AU40 Winners' Community events

- Framed 24" x 36" sign on display tripod
- Goal of 6+ events in 2026

Platinum Sponsor (Signature Event)

\$15,000, Quantity Available: 3

Align your brand with one of AU40's Signature Events as the named sponsor for that event. Select One:

- **Finalist Happy Hour** (pre-Gala, April) - A weekday evening happy hour to kick off the award season. Typically about 150 attendees. Invitees include the 90 Finalists, their +1s, sponsors, AU40 committee, and Austin Sunshine Camps staff.
- **Mayor's Coffee** (pre-Gala, April) - A weekday morning event, hosting the Austin Mayor (subject to availability) at the Austin Sunshine Camps headquarters: Zilker Lodge. Typically about 150 attendees. Invitees include the 90 Finalists, their +1s, sponsors, AU40 committee, and Austin Sunshine Camps staff.
- **Winners' Welcome** (post-Gala, May) - A weekday evening happy hour in collaboration with the AU40 Winners' Community, welcoming this year's newest winners. Typically about 60 attendees. Invitees include the nineteen 2026 winners, their +1s, and the AU40 Winners' Community.

Gala Tickets

Ten (10) tickets (one table) to the Gala included
Add individual tickets at a 25% discount or tables at a 30% discount

Signature Event Access

Four (4) tickets to your selected Signature Event
Two (2) tickets to the other two Signature Events

If you select the Winners' Welcome, you will also receive two (2) tickets to all other 2026 Winners' Community events. (Estimated 5 events, typically with about 30 attendees)

Event Naming

Named event sponsor with branding opportunities for one Signature Event
Ex: "2026 AU40 Finalist Happy Hour, presented by [sponsor name]"

Event Speaking Roles

2 min speaking opportunity at selected Signature Event

Brand Exposure at Gala

Recognition of sponsor and their Signature Event during program
Logo included in digital event program

Other Brand Exposure

Recognition in two (2) social media posts
Company logo (linked to sponsor's website) featured on AU40 website
Company logo in Sponsor Recognition Block included in all AU40 email list distributions:

- General AU40 Newsletter (3,200+ recipients)
- AU40 Winners Community Newsletter (300+ recipients)

Company logo in Sponsor Recognition Block signage at 2026 AU40 Winners' Community events

- Framed 24" x 36" sign on display tripod
- Goal of 6+ events in 2026

Gold Sponsor (Category)

\$4,500, Quantity Available: 18

Sponsor one of our award categories and take the stage to present it at the gala alongside last year’s winner. Includes logo placement on all category-specific print and digital signage and marketing.

Select One Category:

- | | |
|---|---|
| Advertising, Marketing, and Public Relations | Medicine and Healthcare |
| Architecture, Engineering, Construction, and Design | Mentor of the Year |
| Arts, Music, and Entertainment | Nonprofit Service |
| Capital, Financial, and Insurance Services | People and Operations |
| Civics, Government, and Public Affairs | Real Estate |
| Energy, Sustainability, and Transportation | Retail, Manufacturing, and Supply Chain |
| Food, Events, and Hospitality | Sports, Wellness, and Fitness |
| Journalism, Media, and Content Creation | Technology |
| Legal | Youth and Education |

Gala Tickets

Two (2) tickets to the Gala included
Add individual tickets at a 20% discount or upgrade to a table at a 25% discount

Signature Event Access

Two (2) tickets to the Finalist Happy Hour
Two (2) tickets to the Mayor’s Coffee

Event Speaking Roles

Opportunity to present selected 2026 Category Award, alongside the 2025 Category Winner, at Gala

Brand Exposure at Gala

Logo on category finalist poster on display in cocktail reception area and on-screen during award presentation
Logo included in digital event program

Other Brand Exposure

Recognition in two (2) social media posts
Logo on category finalist poster on display at Finalist Happy Hour and Mayors Coffee
Company logo (linked to sponsor’s website) featured on AU40 website
Company logo in Sponsor Recognition Block included in all AU40 email list distributions:

- General AU40 Newsletter (3,200+ recipients)
- AU40 Winners Community Newsletter (300+ recipients)

Company logo in Sponsor Recognition Block signage at 2026 AU40 Winners’ Community events

- Framed 24" x 36" sign on display tripod
- Goal of 6+ events in 2026

More Exposure, Lower Investment

On board with the mission of the Austin Sunshine Camps and the Young Men's Business League?

Sponsor multiple events and we'll discount the sponsorship investment levels. Other opportunities include:



Austin's favorite 10k / 5k / Kid 5k / Dog 5k!
Proceeds benefit the Austin Sunshine Camps
April/May



You don't need to be good to have fun!
Proceeds benefit YMBL
November



Clay day at the ranch? Yes please!
Proceeds benefit YMBL
September



Ultra-prime location at MLK and Trinity
Proceeds benefit YMBL
All Home Football Games



Networking, lunch, and inspirational speakers
Proceeds benefit YMBL
5 to 8 events per year

Email sponsorship@austinunder40.org to explore year-round options.

Ready To Join Us?

Your sponsorship makes evenings like this, and the mission behind them, possible. Here's what some of our 2025 finalists and winners had to say:



It was an amazing night at the Austin Under 40 Awards! The room was full of amazing young leaders ... and it gives me hope in the future of our city.
-Lourdes Zuniga, Finalist

Through this process, I have had the great pleasure to meet some very talented individuals who are creating change in our incredible city.
-Jacqueline Dudley, Winner



Huge thanks to YMBL Austin for hosting and organizing such a memorable event. Austin Sunshine Camps work for children in our community is invaluable, and I'm proud to have contributed to their fundraising efforts.
-Jennifer Sinski, Winner

Support the Celebration. Fuel the Mission.

Your sponsorship underwrites the Austin Under 40 Gala so every dollar raised can go directly to Austin Sunshine Camps.

Maximize your exposure by sponsoring today!

Sponsor recognition starts when you commit and runs through December 2026.

We'd love to explore how your brand can be part of this extraordinary celebration. Send us an email to learn more!

✉ Email: sponsorship@austinunder40.org

🌐 Learn more: www.AustinUnder40.org