



Hosted by

YOUNG MEN'S
BUSINESS LEAGUE
~ of Austin ~

The 27th Annual
AUSTIN
UNDER 40
AWARDS

On the evening of
May 9, 2026
JW Marriott

Benefitting



Austin
Sunshine
Camps

Austin's premier celebration of young professional excellence and mentorship, raising critical funds for the next generation of leaders.

Photos from left: Austin Sunshine Camps CEO, Erica Blue; 2025 Mentor of the Year Winner, Trennis Jones; 2025 Austinite of the Year Winner, Jennifer Sanders; 2025 Special Guest and Speaker, Council Member Jose Velásquez

About the Austin Under 40 Awards

The **Austin Under 40 Awards (AU40)** is a celebrated annual program hosted by the **Young Men's Business League of Austin (YMBL)** that honors **Austin's most promising young professionals under 40 and the mentors who guide them**. The program culminates in the **Austin Under 40 Awards Gala**, a premier black-tie celebration and fundraising event benefiting **Austin Sunshine Camps (ASC)**.

Austin Under 40 Awards Gala

Now in its **27th year**, the **AU40 Gala** recognizes excellence across **17 industry categories**, as well as the **Austinite of the Year**, **Mentor of the Year**, and the **Trailblazer Award**, which is presented to the finalist who raises the most funds for ASC.

All proceeds from AU40 benefit **Austin Sunshine Camps (ASC)**, helping **provide the magic of overnight camp, at no cost**, to local youth who need it most.



AU40 Signature Events & Winners Community

In the weeks leading up to the gala, AU40 hosts two exclusive **Signature Events** for finalists and select sponsors. In 2025 those events included a **Finalist Happy Hour** and a **breakfast with Austin Mayor Kirk Watson**. Each gathering brings together approximately 150 guests, including finalists, their guests, sponsors, and AU40 committee members. These events offer more than recognition. They create **meaningful connections** between **emerging leaders** from across industries.

After the gala, AU40 continues to foster leadership and impact through the **AU40 Winners' Community**, hosting **6-8 events annually** for past winners spanning the event's **26-year legacy**. These events range from **networking socials to community service initiatives**, all designed to keep past winners **engaged, connected, and inspired**.



About Our Beneficiary

For nearly 100 years, Austin Sunshine Camps (ASC) has provided the magic of overnight camp, without the barrier of cost, to Central Texas youth who need it most. We serve children ages 8 - 15 who qualify for free or reduced lunch or are part of the foster care system.



**Austin
Sunshine
Camps**

At our camps in Zilker Park and Lake Travis, kids gain more than summer memories. They build confidence, friendships, and life skills. In 2024, we served **516 campers**, with **88% qualifying for free/reduced lunch**, **8% in foster care**, and **65% from single-parent households**.

Campers stay for **10 days and 9 nights**, choosing from dozens of activities and leadership tracks that allow them to explore, connect, and grow. Our latest surveys show:

- **80% of families say camp improved their child's social skills**
- **82% of campers say it helped them believe in their own success**

While ASC is free to families, it costs us **\$1,500 per camper** to deliver this transformative experience.

Your support of AU40 fuels this mission to help kids break through barriers and access opportunities they may otherwise never have.

"ASC has taught my daughter so many social emotional skills. She has made strong bonds with not only campers, but the leadership staff and counselors. They have encouraged her to try new things, work through her fears, and grow as a person."
-ASC Camper Parent



516 Campers Served in 2024



\$1,500 = One Full Camp Experience



100% Free to Campers



2025 In Review

On May 10, 2025, the 26th annual Austin Under 40 Awards Gala brought together nearly 500 of Austin's most dynamic leaders, finalists, and supporters for an inspiring night of recognition, fun, and impact.

Hosted by the Young Men's Business League (YMBL) and benefiting Austin Sunshine Camps (ASC), the gala is one of the city's most celebrated philanthropic events, honoring the individuals shaping Austin's future, while raising critical funds for the next generation of leaders.

A Year of Growth and Momentum

Despite rising event costs and economic uncertainty, 2025 marked several achievements:

- 495 attendees filled the ballroom
- 500+ nominations and 90 finalists
- \$42k+ raised for ASC
- 13% increase in attendance
- 20% increase in donations

Check out the
2025 Winners!
Scan or [Click Here >>](#)



Sponsors not only gained exposure to an elite audience of community leaders and changemakers, but helped power a platform that continues to grow in reach, reputation, and mission impact.

In 2025, we also launched the AU40 Winners' Community, hosting seven exclusive events to keep past honorees engaged and inspired throughout the year.

BY THE NUMBERS

500⁺ 
NOMINATIONS

90 
FINALISTS

19 
WINNERS

495 
GALA ATTENDEES

13%↑
INCREASE IN
ATTENDANCE

\$42k 
FUNDRAISED

20%↑
INCREASE IN
FUNDRAISING



INSTAGRAM IMPACT

75k+
CONTENT
VIEWS

500+
CONTENT
INTERACTIONS



LINKEDIN IMPACT

56K+
CONTENT
VIEWS

1.7k+
CONTENT
INTERACTIONS

THANK YOU TO OUR 2025 SPONSORS!

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AUSTIN
— WHISKEY Co —



OH HAPPY DAY
Booth



Why Sponsor the Austin Under 40 Awards?

The Austin Under 40 Awards brings together the people shaping Austin's future, from C-suite executives and entrepreneurs to civic leaders, innovators, and rising stars across 17 industries. Our audience isn't just successful. They're influential decision-makers with the connections, purchasing power, and passion to elevate the brands that support them.

Our Audience

- **Professionals under 40** and the mentors who guide them, representing Austin's most dynamic industries: technology, finance, real estate, healthcare, media, law, arts, and more.
- **High-impact leaders:** finalists, winners, and guests are often C-suite executives, business owners, and community influencers.
- **Civically engaged Austinites:** many serve on nonprofit boards, lead philanthropic efforts, and support local initiatives.

How Your Brand Gets Noticed

Sponsorship of AU40 isn't a single-night mention — it's a year-long presence across multiple touchpoints:

In-Person Engagement

The typical AU40 year sees **10 or more in-person events**. Being a sponsor puts your brand on display at these events. Sponsors also get tickets to attend 1 to 4 of these events (depending on sponsorship level), giving you direct access to meet the Finalists and other past winners.

Gala Night: Nearly 500 attendees gather for the city's premier black-tie awards celebration.

Signature Events: Two exclusive gatherings before the gala, plus a post-gala Winners' Welcome.

Winners' Community: 6–8 events annually for past winners, keeping your brand in front of AU40's most distinguished alumni.

Digital & Media Reach

Instagram: 75,000+ content views and 500+ interactions on gala content alone in 2025.

LinkedIn: 56,000+ views and 1,700+ interactions on gala content alone in 2025.

Email: Sponsor Recognition Block is included in emails sent to 3,200+ general newsletter subscribers, program update emails to 500+ Nominees, and Winners' Community newsletter sent to ~300 past winners.

Maximize your exposure by sponsoring today!

Sponsor recognition starts when you commit and runs through December 2026.

2026 Sponsorship Tiers

Title Sponsor - \$50,000

Our highest-profile opportunity and exclusive naming opportunity: 'The Austin Under 40 Awards Gala, presented by [Sponsor Name]'. This sponsor receives top billing across all event branding and marketing, exclusive speaking and presentation roles at the gala, and maximum exposure before, during, and after the event.

Event Access:

Twenty (20) tickets (two tables) to the Gala included, add tickets at a discount
Four (4) tickets to each of the three Signature Events.

Platinum Sponsor – \$15,000

An opportunity to align your brand with one of AU40's Signature Events. Event options include:

- Finalist Happy Hour (pre-Gala, April)
- Breakfast with a Prominent Speaker (pre-Gala, April)
- Winners' Welcome (post-Gala, May)

Includes exclusive naming opportunity, such as 'The AU40 Finalist Happy Hour, presented by [Sponsor Name]', a speaking opportunity at your Signature Event, and high-value brand recognition.

Event Access:

Ten (10) tickets (one table) to the Gala included, add tickets at a discount
Four (4) tickets to your sponsored Signature Event
Two (2) tickets to the other Signature Events.

Gold Sponsor – \$4,500

Sponsor one of our award categories and take the stage to present it at the gala alongside last year's winner. Includes logo placement on all category-specific print and digital signage and marketing.

Event Access:

Two (2) tickets to the Gala included, add tickets at a discount
Two (2) tickets to the two pre-Gala Signature Events

Silver Sponsor – \$3,000

A cost-effective way to support AU40 while gaining visibility on event materials, social media, and at the gala itself as the named sponsor of one live auction item.

Event Access:

Two (2) gala tickets and recognition on screens and digital program.

Sponsorship Tiers

		Silver	Gold	Platinum	Title
		\$3,000	\$4,500	\$15,000	\$50,000
Sponsorship Quantity Available		6	18	3	1
Gala Tickets	Included Gala Tickets	2	2	10	20
	Discount on Additional Individual Tickets	15% off	20% off	25% off	30% off
	Discount to Upgrade or Add a Table (10 Tickets) (Replaces standard 10% table discount)	20% off	25% off	30% off	35% off
Signature Event Access	Tickets to Finalist Event #1		2	2 or 4*	4
	Tickets to Finalist Event #2		2	2 or 4*	4
	Tickets to Winners' Welcome Event			2 or 4*	4
Event Naming	Named event sponsor with branding opportunities for our Flagship Event: "The Austin Under 40 Awards Gala, presented by [sponsor name]"				✓
	Named event sponsor with branding opportunities for one Signature Event, for example "2026 AU40 Finalist Happy Hour, presented by [sponsor name]"			✓	
Event Speaking Roles	2 minute speaking opportunity or video at Gala.				✓
	Opportunity to present the 2026 Austinite of the Year Award, alongside the 2025 Austinite of the Year at Gala.				✓
	2 min speaking opportunity at selected Signature Event.			✓	
	Opportunity to present selected Category Award, alongside the 2025 Category Winner at Gala.		✓		
Brand Exposure at Gala	Product placement or other brand representation at Gala. (Have an idea? Let's get creative!)				✓
	Sponsor logo attached to AU40 logo everywhere it appears on print and digital assets during the gala.				✓
	Recognition of sponsor and their Signature Event.			✓	
	Logo on category finalist poster on display in cocktail reception area and on-screen during award presentation.		✓		
	Logo on-screen during during selected live auction item.	✓			
	Logo included in digital event program	✓	✓	✓	✓
Other Brand Exposure	Recognition in social media posts	1	2	2	2
	Logo on category finalist poster at Signature Events 1 & 2		✓		
	Company logo (linked to sponsor's website) featured on AU40 website.	✓	✓	✓	✓
	Company logo in Sponsor Recognition Block included in all AU40 email list distributions (3,200+ general newsletter recipients, ~300 for Winners Community newsletter)	✓	✓	✓	✓
	Company logo in Sponsor Recognition Block signage at 2026 AU40 Winners' Community events. (6+ events)	✓	✓	✓	✓

*Platinum Sponsors receive 4 tickets to their selected Signature Event, and 2 tickets to the other two Signature Events.

More Exposure, Lower Investment

On board with the mission of the Austin Sunshine Camps and the Young Men's Business League?

Sponsor multiple events and we'll discount the sponsorship investment levels. Other opportunities include:



Austin's favorite 10k / 5k / Kid 5k / Dog 5k!
Proceeds benefit the Austin Sunshine Camps
Event typically happens April/May



You don't need to be good to have fun!
Proceeds benefit YMBL
Event typically happens in November



Clay day at the ranch? Yes please!
Proceeds benefit YMBL
Event typically happens in September



Ultra-prime location at MLK and Trinity
Proceeds benefit YMBL
All Home Football Games



Networking, lunch, and inspirational speakers
Proceeds benefit YMBL
5 to 8 events per year

Email sponsorship@austinunder40.org to explore year-round options.

Ready To Join Us?

Your sponsorship makes evenings like this, and the mission behind them, possible. Here's what some of our 2025 finalists and winners had to say:



It was an amazing night at the Austin Under 40 Awards! The room was full of amazing young leaders ... and it gives me hope in the future of our city.
-Lourdes Zuniga, Finalist

Through this process, I have had the great pleasure to meet some very talented individuals who are creating change in our incredible city.
-Jacqueline Dudley, Winner



Huge thanks to YMBL Austin for hosting and organizing such a memorable event. Austin Sunshine Camps work for children in our community is invaluable, and I'm proud to have contributed to their fundraising efforts.
-Jennifer Sinski, Winner

Support the Celebration. Fuel the Mission.

Your sponsorship underwrites the Austin Under 40 Gala so every dollar raised can go directly to Austin Sunshine Camps.

Maximize your exposure by sponsoring today!

Sponsor recognition starts when you commit and runs through December 2026.

We'd love to explore how your brand can be part of this extraordinary celebration. Send us an email to learn more!

✉ Email: sponsorship@austinunder40.org

🌐 Learn more: www.AustinUnder40.org