

FOR IMMEDIATE RELEASE

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Young Professionals to Officially Kickoff 2010 Austin Under 40 Awards

AUSTIN, Texas – Join young Austin professionals at Cissi's Market, September 17 from 6 to 9 PM as we plan for the 2010 Austin Under 40 Awards (Au40). This happy hour will be an excellent opportunity to learn more about Au40, sign up to volunteer on a committee and network with other Austinites. Drink Specials and complimentary appetizers will be provided by Cissi's Market. The happy hour will feature live music by the John Lofton Trio. The happy hour is sponsored by Frost Bank.

The Austin Under 40 Awards event was founded in 1997 by the Young Men's Business League and the Young Women's Alliance to recognize young men and women in Austin who excel in their professional fields and make considerable contributions to their communities. Since the inception of Au40 by the Young Men's Business League (YMBL) and the Young Women's Alliance (YWA), Au40 event sponsors and attendees have contributed more than \$265,000 to the Austin YMBL Sunshine Camps and the YWA Foundation. In 2009 alone, Au40 raised over \$65,000. The Austin YMBL Sunshine Camps are overnight camps that have helped thousands of disadvantaged children develop life skills and teamwork, while providing traditional outdoor activities, all free of charge. These children also receive mentoring and tutoring year-round. The YWA Foundation has awarded \$62,500 over the past five years in scholarships to women enrolled in undergraduate and graduate programs as well as grants to organizations dedicated to empowering, educating, and enriching the lives of young members of our community.

Volunteers do not need to be members of YMBL or YWA to attend the happy hour or volunteer for the event. Please RSVP at [HYPERLINK "http://www.austinunder40.org/"](http://www.austinunder40.org/)
www.austinunder40.org.

[HYPERLINK "http://www.austinunder40.org/"](http://www.austinunder40.org/) The 12th Annual Au40 Awards will be March 6, 2010 at the AT&T Executive Center. Nominations will be open online starting in November 2009.

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About Austin Under Forty

The Austin Under 40 Awards (Au40) event was founded in 1997 by the Young Men's Business League and the Young Women's Alliance to recognize young men and women in Austin who excel in their professional fields and make considerable contributions to their communities. All proceeds benefit the Austin YMBL Sunshine Camps and the YWA Foundation, 501(c)(3) non-profit organizations, who strive to build a better future for today's youth through education and leadership programs as well as scholarships and community grants. For more information on Au40, contact info@austinunder40.org or visit [HYPERLINK "http://www.austinunder40.org/"](http://www.austinunder40.org/) www.austinunder40.org.

About Young Men's Business League of Austin

Founded in 1913, the Young Men's Business League of Austin (YMBL) is one of the oldest and most respected social service organizations in the city. It enables men to grow professionally by working with others toward a common mission: "To provide programs for deserving children in Austin and the surrounding area, which aid in their professional development and teach the skills necessary to succeed in school and in life. In short, we are a non-profit, non-political organization, dedicated to taking the risk out of Austin's at-risk youth." For more information, visit [HYPERLINK "http://www.austinytbl.org/"](http://www.austinytbl.org/) www.austinytbl.org.

About Young Women's Alliance

The Young Women's Alliance (YWA) is a professional organization of more than 350 women that facilitates opportunities to lead, educate, network and serve. YWA strives to empower professional women to discover their potential, develop connections and create work-life balance. For more information, please visit [HYPERLINK "http://www.youngwomensalliance.org/"](http://www.youngwomensalliance.org/) www.youngwomensalliance.org.

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